

NOTHING
BEATS
THE FEELING



AW

24


newline



NEWLINE
AUTUMN/WINTER '24



INDEX

- BRAND INTRODUCTION
- SEASONAL STORY
- WOMEN
- MEN
- ACCESSORIES
- SEPTEMBER DROP



OUR HISTORY

It all started in 1981 with the founder of Newline, Helge Petersen, hanging in a parachute between sky and earth. Back on the ground he wondering why his suit was wet, but the parachute already dry.

With a background from the Danish Special Forces and many years as a runner, he used the parachute to create an innovative range of functional training products with a focus on the right details and great comfort.

This is still the brand DNA.

NOTHING BEATS
THE FEELING





NEWLINE
AUTUMN/WINTER '24

MADE FOR RUNNERS

The world of running exists of a unique journey:
before, during and after.

Before every run, there's an anticipation that fills the
air. The feeling of knowing that you're about to embark
on a journey that will challenge you.

As you hit the pavement, the world around you begins
to blur, and your focus narrows to the rhythmic beat of
your heart and the cadence of your steps. This is the
essence of the run. The intense state where time seems
to stand still.

As you cross the finish line, a wave of excitement
washes over you.

It's the euphoria of achievement, the sense of
accomplishment, and the knowledge that you've
conquered both the road and your inner doubts.

Because, nothing beats the feeling.

Newline - made for runners since 1981.

NOTHING BEATS
THE FEELING





NEWLINE
AUTUMN/WINTER '24



THE AW24 COLLECTION

We have thought of every detail and feature for you to focus on the feeling - before, during and after your run.

Inspired by our performing heritage we are introducing new wool fabric to keep you warm in the cold month. And as the natural light becomes a minimum your visibility becomes even more important, as always we have your back in our reflective logos and prints.



NEWLINE
AUTUMN/WINTER '24

nwICHARGE MESH T-SHIRT W
225441

nwIMAX ZIP POCKET SHORTS W
225432



NOTHING BEATS
THE FEELING



nwIRUSH JACKET
225435

nwICHARGE MESH T-SHIRT
225444

nwIMAX ZIP POCKET SHORTS
225437

nwIPACE FUNCTIONAL SOCKS
500442



NEWLINE
AUTUMN/WINTER '24

W O N

JULY D

NOTHING BEATS
THE FEELING

MEN

DROP



nwIBEAAT SINGLET W

- 100% polyester
- Moisture management
- Breathability
- Lightweight fabric

224589

XS - 2XL

PRICES

DKK 139.95 / NOK 205 / SEK 210
EUR 17,95 / CHF 18 / GBP 16 / USD 21.95



COLOURS:



2001
Black



8073
Chutney

Carry over



nwIBEAAT T-SHIRT W

- 100% polyester
- Moisture management
- Breathability
- Lightweight fabric

224587

XS - 2XL

PRICES

DKK 149.95 / NOK 220 / SEK 230
EUR 19,95 / CHF 20 / GBP 18 / USD 23.95



COLOURS:



2001
Black



6236
Green gables



8073
Chutney

Carry over



nwIBEAAT T-SHIRT L/S W

- 100% polyester
- Moisture management
- Breathability
- Lightweight fabric

224588

XS - 2XL

PRICES

DKK 199.95 / NOK 300 / SEK 300
EUR 24,95 / CHF 25 / GBP 24 / USD 29.95



COLOURS:



2001
Black



6236
Green gables

Carry over



NOTHING BEATS
THE FEELING

nwIBEAT T-SHIRT L/S
224592

nwIMAX ZIP POCKET SHORTS
225437



nwIBEAT T-SHIRT W
224587

nwIRUSH JACKET W
225429

nwIMAX ZIP POCKET SHORTS W
225432



NEWLINE
AUTUMN/WINTER '24



nwIBREATHE T-SHIRT W
225456

nwIMAX ZIP POCKET SHORTS W
225432

nwIPACE FUNCTIONAL SOCKS
500442

nwIBREATHE T-SHIRT W

- 100% recycle polyester
- Breathability
- Lightweight fabric
- Flexibility
- Waterbased print
- Regular fit
- Recycled polyester

225456

XS - 2XL

PRICES

DKK 249.95 / NOK 370 / SEK 380
EUR 29,95 / CHF 30 / GBP 28 / USD 35.95



COLOURS:



2001
Black



6744
Balsam green



nwICHARGE MESH T-SHIRT W

- 100% polyester
 - Moisture management
 - Breathability
 - Lightweight fabric
 - Logo badge
- *Woven label will be removed for production*

225441

XS - 2XL

PRICES

DKK 179.95 / NOK 270 / SEK 260
EUR 22,95 / CHF 23 / GBP 22 / USD 26.95



COLOURS:



6744
Balsam green



8305
Decadent
chocolate



nwIRACE HIGH WAIST POCKET TIGHTS W

- 78% polyester - recycled / 22% elastane
- Moisture management
- Reflective
- Side pockets
- Active stretch
- Recycled polyester

500455

XS - 2XL

PRICES

DKK 549.95 / NOK 800 / SEK 830
EUR 69,95 / CHF 70 / GBP 65 / USD 79.95



COLOURS:



2001
Black



6236
Green gables

Carry over





nwILEAN SPORTS BRA

- 76% polyester, 24% elastane
- Moisture Management
- Medium support
- Waterbased print

224590

XS - 2XL

PRICES

DKK 249.95 / NOK 370 / SEK 380
EUR 29.95 / CHF 30 / GBP 28 / USD 35.95



COLOURS:



2001
Black

Carry over



8305
Decadent
chocolate



WOMEN'S CORE SPRINTERS

- 78% polyamide, 22% elastane
- Elastic waistband
- Zipper pocket
- Breathability
- Moisture management
- NB Small in size

500108

XS - XL

PRICES

DKK 279.95 / NOK 430 / SEK 400
EUR 37.95 / CHF 42 / GBP 34 / USD 42.95



COLOURS:



2001
Black



WOMEN'S CORE TIGHTS

- 78% polyamide, 22% elastane
- Elastic waistband
- Zipper pocket
- Breathability
- Moisture management
- NB Small in size

500104

XS - XL

PRICES

DKK 299.95 / NOK 450 / SEK 430
EUR 39.95 / CHF 45 / GBP 36 / USD 44.95



COLOURS:



2001
Black



WOMEN'S CORE MIDLAYER

- 91% polyester, 9% elastane
- Elastic binding
- Logo badge
- Reflective
- Zipper garage
- Regular fit
- *NB Small in size*

500110

XS - 3XL

PRICES

DKK 299.95 / NOK 450 / SEK 430
EUR 39,95 / CHF 45 / GBP 36 / USD 44.95



COLOURS:



2001
Black

WOMEN'S CORE WARM TIGHTS

- 78% polyamide, 22% elastane
- Elastic waistband
- Zipper pocket
- Side pockets
- Logo badge
- Moisture management
- Thermal
- *NB Small in size*

500106

XS - XL

PRICES

DKK 449.95 / NOK 650 / SEK 650
EUR 59,95 / CHF 70 / GBP 55 / USD 69.95



COLOURS:



2001
Black





nwIRUSH JACKET W

- 100% polyester
- Ventilation
- Adjustability
- Zipper garage
- Water repellent
- Lining inside

225429

XS - 2XL

PRICES

DKK 399.95 / NOK 600 / SEK 600
EUR 49,95 / CHF 50 / GBP 48 / USD 59.95



COLOURS:



2001
Black



8305
Decadent
chocolate



nwIMAX ZIP POCKET SHORTS W

- 100% polyester
 - Side pockets
 - Elastic waistband
 - Lightweight fabric
 - Waterbased print
- *Woven label will be removed for production*

225432

XS - 2XL

PRICES

DKK 199.95 / NOK 300 / SEK 300
EUR 24,95 / CHF 25 / GBP 24 / USD 29.95



COLOURS:



2001
Black



8305
Decadent choc-
olate



NOTHING BEATS
THE FEELING

nWIRUSH JACKET W
225429





WOMEN'S CORE JACKET

- 100% polyester
- Breathability
- Wind protection
- Water repellent
- Zipper pocket
- Logo badge
- Elastic binding
- Reflective

500115

2XL - XL

PRICES

DKK 499.95 / NOK 750 / SEK 700
EUR 64,95 / CHF 75 / GBP 60 / USD 74.95



COLOURS:



2001
Black



WOMEN'S CORE GILET

- 100% polyester
- Breathability
- Wind protection
- Water repellent
- Zipper pocket
- Logo badge
- Elastic binding
- Reflective

500116

XS - XL

PRICES

DKK 449.95 / NOK 650 / SEK 650
EUR 59,95 / CHF 70 / GBP 55 / USD 69.95



COLOURS:



2001
Black



WOMEN'S CORE 2-IN-1 SHORTS

- Outer shorts: 100% polyester.
Inner shorts: 90% polyamide, 10% elastane
- Double layer
- Elastic waistband
- Logo badge
- Inner tights
- Moisture management
- Zipper pocket

500112

XS - XL

PRICES

DKK 279.95 / NOK 430 / SEK 400
EUR 37,95 / CHF 42 / GBP 34 / USD 42.95



COLOURS:



2001
Black



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B E A T S
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NEWLINE
AUTUMN/WINTER '24

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JULY D

NOTHING BEATS
THE FEELING

EN

DROP



NEWLINE
AUTUMN/WINTER '24



nwIBEAT T-SHIRT L/S
224592

nwIBEAT SINGLET

- 100% polyester
- Moisture management
- Lightweight fabric
- Breathability

224593

S - 3XL

PRICES

DKK 139.95 / NOK 205 / SEK 210
EUR 17,95 / CHF 18 / GBP 16 / USD 21.95



COLOURS:



2001
Black



6236
Green gables

Carry over



nwIBEAT T-SHIRT

- 100% polyester
- Moisture management
- Lightweight fabric
- Breathability

224591

3XL - 2XL

PRICES

DKK 149.95 / NOK 220 / SEK 230
EUR 19,95 / CHF 20 / GBP 18 / USD 23.95



COLOURS:



2001
Black



2864
Quiet shade



6236
Green gables

Carry over



nwIBEAT T-SHIRT L/S

- 100% polyester
- Moisture management
- Lightweight fabric
- Breathability

224592

S - 3XL

PRICES

DKK 199.95 / NOK 300 / SEK 300
EUR 24,95 / CHF 25 / GBP 24 / USD 29.95



COLOURS:



2001
Black



6236
Green gables

Carry over





nwIBREATHE T-SHIRT

- 100% recycled polyester
- Breathability
- Lightweight fabric
- Regular fit
- Waterbased print
- Recycled polyester
- Flexibility

225457

S - 3XL

PRICES

DKK 249.95 / NOK 370 / SEK 380
EUR 29.95 / CHF 30 / GBP 28 / USD 35.95



COLOURS:



2001
Black



MEN'S CORE SPRINTERS

- 78% polyamide, 22% elastane
- Elastic waistband
- Zipper pocket
- Breathability
- Moisture management

510108

S - 2XL

PRICES

DKK 279.95 / NOK 430 / SEK 400
EUR 37.95 / CHF 42 / GBP 34 / USD 42.95



COLOURS:



2001
Black



MEN'S CORE TIGHTS

- 78% polyamide, 22% elastane
- Elastic waistband
- Zipper pocket
- Breathability
- Moisture management

510104

S - 2XL

PRICES

DKK 299.95 / NOK 450 / SEK 430
EUR 39.95 / CHF 45 / GBP 36 / USD 44.95



COLOURS:



2001
Black



MEN'S CORE MIDLAYER

- 91% polyester, 9% elastane
- Elastic binding
- Logo badge
- Reflective
- Zipper garage
- Regular fit

510110

S - 4XL

PRICES

DKK 299.95 / NOK 450 / SEK 430
EUR 39.95 / CHF 45 / GBP 36 / USD 44.95



COLOURS:



2001
Black

MEN'S CORE WARM TIGHTS

- 78% polyamide, 22% elastane
- Elastic waistband
- Zipper pocket
- Side pockets
- Logo badge
- Moisture management
- Thermal

510106

S - 2XL

PRICES

DKK 449.95 / NOK 650 / SEK 650
EUR 59.95 / CHF 70 / GBP 55 / USD 69.95



COLOURS:



2001
Black



nwIMAX ZIP POCKET SHORTS

- 100% polyester
- Side pockets
- Elastic waistband
- Lightweight fabric
- Waterbased print

- *Woven label will be removed for production*

225437

S - 3XL

PRICES

DKK 199.95 / NOK 300 / SEK 300
EUR 24.95 / CHF 25 / GBP 24 / USD 29.95



COLOURS:



2001
Black



2864
Quiet shade





NEWLINE
AUTUMN/WINTER '24



nwIGRAPHIC MESH T-SHIRT
225446

nwIRACE POCKET TIGHTS
510455

nwICHARGE MESH T-SHIRT

- 100% polyester
 - Lightweight fabric
 - Breathability
 - Moisture management
 - Logo badge
- *Woven label will be removed for production*

225444

S - 3XL

PRICES

DKK 179.95 / NOK 270 / SEK 260
EUR 22.95 / CHF 23 / GBP 22 / USD 26.95



COLOURS:



2858
Sharkskin



3455
Burnt henna



nwIGRAPHIC MESH T-SHIRT

- 100% polyester - recycled
- Reflective
- Recycled polyester
- Moisture management

225446

S - 3XL

PRICES

DKK 299.95 / NOK 450 / SEK 450
EUR 39.95 / CHF 40 / GBP 36 / USD 44.95



COLOURS:



6236
Green gables



nwIRACE POCKET TIGHTS

- 78% polyester - recycled / 22% elastane
- Moisture management
- Recycled fabric
- Reflective
- Side pockets
- Active stretch
- Recycled polyester

510455

XS - 3XL

PRICES

DKK 549.95 / NOK 800 / SEK 830
EUR 69.95 / CHF 70 / GBP 65 / USD 79.95



COLOURS:



2001
Black

Carry over





MEN'S CORE GILET

- 100% polyester
- Breathability
- Wind protection
- Water repellent
- Zipper pocket
- Logo badge
- Elastic binding
- Reflective

510116

S - 2XL

PRICES

DKK 449.95 / NOK 650 / SEK 650
EUR 59.95 / CHF 70 / GBP 55 / USD 69.95



COLOURS:



2001
Black



MEN'S CORE JACKET

- 100% polyester
- Breathability
- Wind protection
- Water repellent
- Zipper pocket
- Logo badge
- Elastic binding
- Reflective

510115

3XL - 2XL

PRICES

DKK 499.95 / NOK 750 / SEK 700
EUR 64.95 / CHF 75 / GBP 60 / USD 74.95



COLOURS:



2001
Black



nwIRUSH JACKET

- 100% polyester
- Ventilation
- Adjustability
- Zipper garage
- Water repellent
- Lining inside

225435

XS - 3XL

PRICES

DKK 399.95 / NOK 600 / SEK 600
EUR 49.95 / CHF 50 / GBP 48 / USD 59.95



COLOURS:



2001
Black



2864
Quiet shade



MEN'S CORE 2-IN-1 SHORTS

- Outer shorts: 100% polyester.
Inner shorts: 90% polyamide, 10% elastane
- Double layer
- Elastic waistband
- Logo badge
- Inner tights
- Moisture management
- Zipper pocket

510112

S - 2XL

PRICES

DKK 279.95 / NOK 430 / SEK 400
EUR 37.95 / CHF 42 / GBP 34 / USD 42.95



COLOURS:



2001
Black





NEWLINE
AUTUMN/WINTER '24

NOTHING BEATS
THE FEELING

ACCES
SOR
IES

nwIDO FUNCTIONAL ANKLE SOCKS 3-PACK

- 64% polyester, 33% polyamide, 3% elastane
- Arch Support - socks
- Moisture management
- Integrated logo/details - socks

226121

35/38 - 47/50

PRICES

DKK 149.95 / NOK 220 / SEK 230
EUR 19,95 / CHF 20 / GBP 18 / USD 23.95



COLOURS:



2001
Black



9001
White



nwIPACE FUNCTIONAL SOCKS 2-PACK

- 95% polyamide, 5% elastane
- Moisture management

500442

35/38 - 47/50

PRICES

DKK 149.95 / NOK 220 / SEK 230
EUR 19,95 / CHF 20 / GBP 18 / USD 23.95



COLOURS:



0818
White/
black



6744
Balsam green

Carry over





NEWLINE
AUTUMN/WINTER '24

SEPT DR

NOTHING BEATS
THE FEELING

EMBER OP



nwIFLASH REFLECTIVE JACKET W

- 100% polyester
- Reflective
- Breathability
- Side pockets
- Water repellent
- Logo label

225434

XS - 2XL

PRICES

DKK 699.95 / NOK 1.000 / SEK 1,100
EUR 89,95 / CHF 90 / GBP 85 / USD 109.95



COLOURS:



2001
Black



nwITHERMA WOOL BLEND T-SHIRT L/S W

- 70% polyester, 30% wool
- Wool
- Waterbased print
- Lightweight fabric
- Regular fit
- Logo Label

225453

XS - 2XL

PRICES

DKK 499.95 / NOK 750 / SEK 750
EUR 64,95 / CHF 65 / GBP 60 / USD 74.95



COLOURS:



2001
Black



nwIFLASH REFLECTIVE JACKET

- 100% polyester
- Reflective
- Breathability
- Side pockets
- Water repellent
- Logo label

225440

S - 3XL

PRICES

DKK 699.95 / NOK 1.000 / SEK 1,100
EUR 89,95 / CHF 90 / GBP 85 / USD 109.95



COLOURS:



2001
Black



nwITHERMA WOOL BLEND T-SHIRT L/S

- 70% polyester, 30% wool
- Wool
- Regular fit
- Breathability
- Waterbased print
- Logo Label
- Lightweight fabric

225454

S - 3XL

PRICES

DKK 499.95 / NOK 750 / SEK 750
EUR 64,95 / CHF 65 / GBP 60 / USD 74.95



COLOURS:



2001
Black



nwITHERMA WOOL BLEND NECK TUBE

- 70% polyester, 30% wool
- Lightweight fabric
- Breathability
- Wool
- Logo Label

225458

One size

PRICES

DKK 129.95 / NOK 200 / SEK 200
EUR 15,95 / CHF 16 / GBP 14 / USD 18.95



COLOURS:



2001
Black



